

THE STATE OF EMAIL PHISHING SCAMS

92.4%

Of malware is delivered via email



EMAIL IS STILL THE #1 DELIVERY METHOD FOR MALWARE

54.6%

Of all email is spam

10%

Percentage of phishing emails that make it through spam filters

16/MONTH

Average number of malicious spam emails received by a user

\$1.6 M

Average cost of a phishing attack for a mid-size company

MOST COMMON DISGUISES

These are the most common phishing email disguises...

- 1 Bills / Invoices - 15.9%
- 2 Email Delivery Failure Notifications - 15.3%
- 3 Legal / Law Enforcement Messages - 13.2%
- 4 Scanned Documents - 11.5%
- 5 Package Deliveries - 3.9%

BLUE LINK

Blue Link provides additional services to hosted customers to help protect their business from malicious email attacks. Learn more at www.BlueLinkERP.com

SOURCES:

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